

Recipe Claims

Minimum 26% Freshly Prepared Chicken, Turkey & Salmon

Responsibly sourced and highly digestible protein sources.



60% Total Chicken, Turkey & Salmon

Rich in amino acids, chicken, turkey & salmon are delicious sources of protein.



Joint Care Pack

To help support cartilage metabolism for the growth of healthy joints in puppies.



Added Omega 3 Supplement

To help support cognitive and visual development.



Sweet Potato

An excellent alternative to grains, sweet potato is a complex carbohydrate high in B vitamins.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.

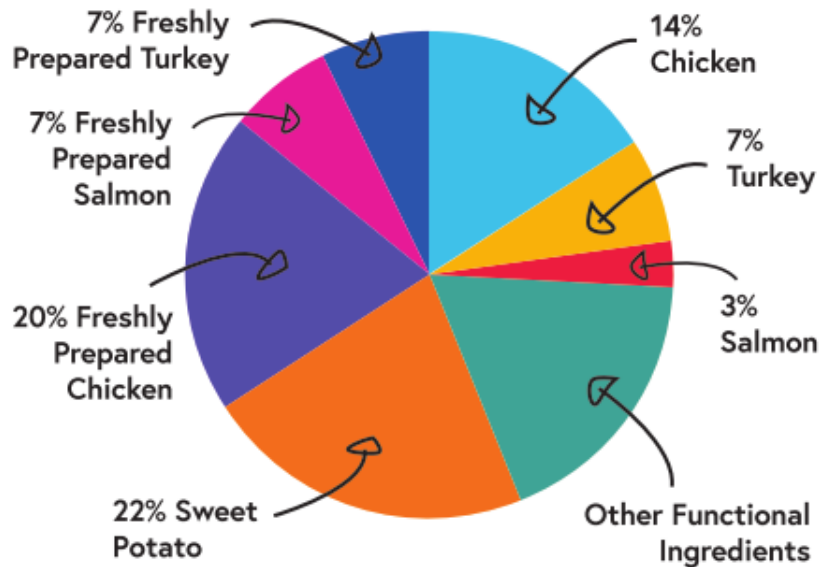


Chicken

with Turkey, Salmon, Sweet Potato & Carrot

Puppy

COMPOSITION



Chicken, Turkey & Salmon 60% (including Freshly Prepared Chicken 20%, Dried Chicken 14%, Freshly Prepared Turkey 7%, Freshly Prepared Salmon 7%, Dried Turkey 7%, Dried Salmon 3% & Chicken Stock 2%), Sweet Potato (22%), Potato, Linseed, Omega 3 Supplement, Beet Pulp, Minerals, Vitamins, Carrot (0.2%), Peas (0.07%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), Vegetable Stock, Nucleotides, FOS (96 mg/kg), MOS (24 mg/kg)

FEEDING GUIDE*

Expected Weight of Adult Dog (kg)	Grams per day (g)			
	2 - 6 Months	6 - 9 Months	9 - 12 Months	12 - 15 Months
1 - 4kg	70 - 100g	100 - 70g	70g - Adult	Adult
5 - 10kg	160 - 200g	200 - 180g	180g - Adult	Adult
11 - 25kg	240 - 280g	280 - 280g	280 - 250g	Adult
26 - 35kg	340 - 380g	380 - 400g	400 - 370g	370 - 340g
36 - 45kg	420 - 460g	460 - 480g	480 - 450g	450 - 420g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

Grain Free Range



The **Grain Free** range includes a selection of the finest freshly prepared nutritious and highly digestible animal protein sources.

The range has been formulated with sweet potato and potato to be suitable for those with grain intolerance/sensitivity.

Why Chicken?

Chicken is a **lean** protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which **help** contribute to overall health and well-being.

Why Carrot?

Carrot is known for being a **good** source of vitamin A in the form of beta carotene which **helps** support eye health and vision.

ANALYTICAL CONSTITUENTS

Crude Protein	29%
Crude Fat	15%
Crude Fibre	2.5%
Crude Ash	7%
Moisture	8%
NFE	38.5%
Metabolisable Energy	384 kcal/100g
Omega 6	2.6%
Omega 3	1.6%
Calcium	1.2%
Phosphorus	1%

KIBBLE SIZE

• Optimal kibble size and shape for puppies.

• A crunchy kibble texture.



NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 15,000 IU, Vitamin D3 2,000 IU, Vitamin E 95 IU

Trace Elements: Zinc (Zinc Sulphate Monohydrate) 50mg, Iron (Iron (II) Sulphate Monohydrate) 50mg, Manganese (Manganous Sulphate Monohydrate) 35mg, Copper (Copper (II) Sulphate Pentahydrate) 15mg, Iodine (Calcium Iodate Anhydrous) 1mg, Selenium (Sodium Selenite) 0.3mg