

Recipe Claims

Minimum 26% Freshly Prepared Venison

A responsibly sourced and highly digestible protein source.



50% Total Venison & Salmon

Rich in amino acids, vitamins & minerals, venison and salmon are delicious sources of protein.



Sweet Potato

An excellent alternative to grains, sweet potato is a complex carbohydrate high in B Vitamins.



Added Omega 3 Supplement

To help support healthy skin & coat.



Digestive Health

Pre-biotics MOS (Mannan-oligosaccharides) & FOS (Fructo-oligosaccharides) which may help to promote the growth of healthy gut bacteria and aid digestion.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.

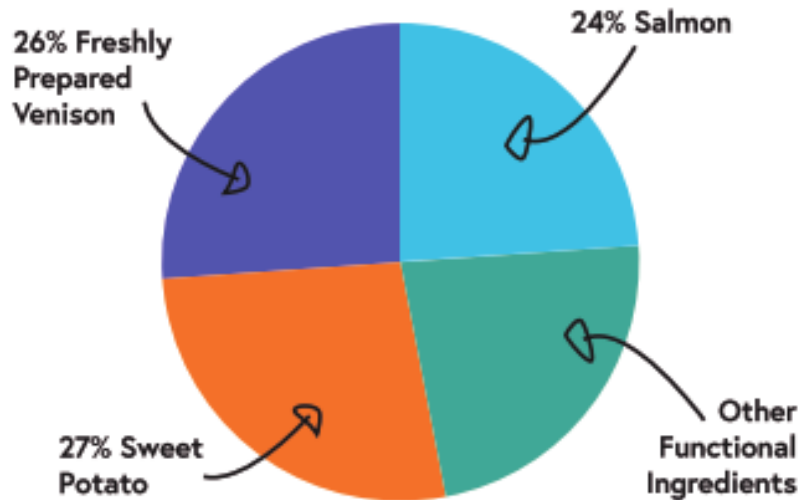


Venison

with Sweet Potato & Mulberry

Adult Dog

COMPOSITION



Venison & Salmon 50% (including Freshly Prepared Venison 26%, Dried Salmon 19% Salmon Oil 2.5% & Salmon Stock 2.5%), Sweet Potato (27%), Potato, Peas (6%), Omega 3 Supplement, Linseed, Beet Pulp, Minerals, Vitamins, Vegetable Stock, Mulberry (0.2%), FOS (96 mg/kg), MOS (24 mg/kg)

FEEDING GUIDE*

Weight of Dog (kg)	Grams per day (g)
	Adult Dog
1 - 5kg	25 - 85g
5 - 10kg	85 - 145g
10 - 20kg	145 - 240g
20 - 30kg	240 - 330g
30 - 40kg	330 - 410g
40+kg	410+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

Grain Free Range



The **Grain Free** range includes a selection of the finest freshly prepared nutritious and highly digestible animal protein sources.

The range has been formulated with sweet potato and potato to be suitable for those with grain intolerance/sensitivity.

Why Venison?

Venison is **protein-rich** and nutritionally wholesome. It is a good source of iron and B vitamins including B6 and B12.

Why Mulberry?

Mulberry is **rich** in iron and vitamin C, an antioxidant, which can help **support** the immune system.

ANALYTICAL CONSTITUENTS

Crude Protein	25%
Crude Fat	13%
Crude Fibre	3%
Crude Ash	8.5%
Moisture	8%
NFE	42.5%
Metabolisable Energy	364 kcal/100g
Omega 6	0.8%
Omega 3	2.2%
Calcium	1.6%
Phosphorus	0.8%

KIBBLE SIZE

- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture.



NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 15,000 IU, Vitamin D3 2,000 IU, Vitamin E 95 IU

Trace Elements: Zinc (Zinc Sulphate Monohydrate) 50mg, Iron (Iron (II) Sulphate Monohydrate) 50mg, Manganese (Manganous Sulphate Monohydrate) 35mg, Copper (Copper (II) Sulphate Pentahydrate) 12mg, Iodine (Calcium Iodate Anhydrous) 1mg