

Recipe Claims

36% Total Duck

A responsibly sourced and highly digestible protein source.



No Added Grain

With potato – a highly digestible carbohydrate source and alternative to grains.



Digestive Health

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.



Skin & Coat

Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.



Immune System

Contains vitamins and minerals to help maintain a healthy immune system.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.



FEEDING GUIDE*

Weight of Dog (kg)	Grams per day (g)
	Adult Dog
1 - 5kg	30 - 95g
5 - 10kg	95 - 160g
10 - 20kg	160 - 265g
20 - 30kg	265 - 360g
30+kg	360+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

KIBBLE SIZE

- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture.

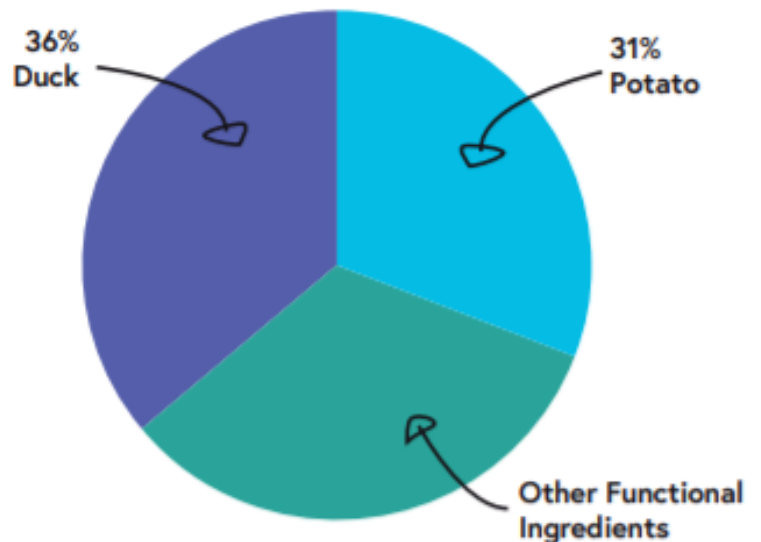


Duck

with Potato

Adult Dog

COMPOSITION



Duck 36% (Including Dried Duck 27%, Duck Fat 7% & Duck Gravy 2%)
Potato (31%), Peas, Beet Pulp (7%), Brewer's Yeast, Linseed, Minerals, Vitamins

Super Premium Range



The **Super Premium** range benefits from a variety of high quality protein sources.

The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

Why Duck?

Duck is a **lean, nutrient-dense** source of protein that is a source of iron, selenium, B vitamins and zinc which may contribute towards general health and wellbeing.

Why Potato?

Potato is an easily digestible carbohydrate source ideal for dogs with sensitive digestion.

ANALYTICAL CONSTITUENTS

Crude Protein	26%
Crude Fat	11%
Crude Fibre	4%
Crude Ash	8%
Moisture	8%
NFE	43%
Metabolisable Energy	350 kcal/100g
Omega 6	2.6%
Omega 3	0.5%
Calcium	1.9%
Phosphorus	1.2%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 14,400 IU, Vitamin D3 1,925 IU, Biotin 145 mcg

Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.19 mg