

Recipe Claims

38% Total Chicken

A responsibly sourced and highly digestible protein source.



Joint Care Pack

To help support cartilage for healthy joints in puppies.



High Quality Protein

To support healthy growth and growing muscles.



Skin & Coat

Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.



Immune System

Contains vitamins and minerals to help maintain a healthy immune system.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.



FEEDING GUIDE*

Expected Weight of Adult Dog (kg)	Grams per day (g)			
	2 - 6 Months	6 - 9 Months	9 - 12 Months	12 - 15 Months
1 - 4kg	70 - 100g	100 - 70g	70g - Adult	Adult
5 - 10kg	160 - 200g	200 - 180g	180g - Adult	Adult
11 - 25kg	250 - 290g	290 - 290g	290 - 260g	260 - Adult
26 - 35kg	390 - 430g	430 - 450g	450 - 420g	420 - 390g
36 - 45kg	480 - 520g	520 - 540g	540 - 510g	510 - 480g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

KIBBLE SIZE

- Optimal kibble size and shape for puppies.
- A crunchy kibble texture.

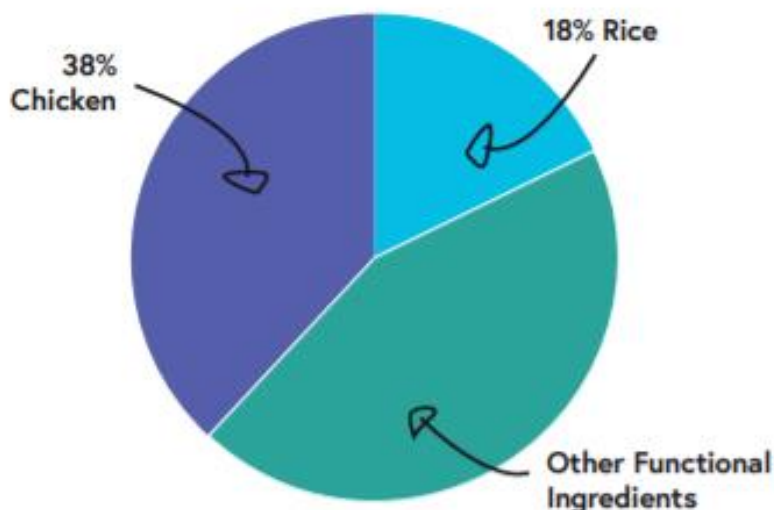


Chicken

with Rice

Puppy

COMPOSITION



Chicken 38% (Including Dried Chicken 31%, Chicken Fat 5% & Chicken Gravy 2%) Rice (18%), Maize, Oats, Beet Pulp (5%), Dried Fish, Vegetable Stock, Freshly Prepared Free Range Egg, Brewer's Yeast, Linseed, Minerals, Vitamins, Omega 3 Supplement, MOS (530 mg/kg), FOS (530 mg/kg), Yucca Extract (240 mg/kg), Glucosamine (90 mg/kg), Methylsulfonylmethane (90 mg/kg), Chondroitin Sulphate (60 mg/kg)

Super Premium Range



The **Super Premium** range benefits from a variety of high quality protein sources.

The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

Why Chicken?

Chicken is a **lean** protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which may **help** contribute to overall health and well-being.

Why Rice?

Rice is a carbohydrate source ideal for dogs with sensitive digestion.

ANALYTICAL CONSTITUENTS

Crude Protein	28%
Crude Fat	13%
Crude Fibre	3%
Crude Ash	7.5%
Moisture	8%
NFE	40.5%
Metabolisable Energy	369 kcal/100g
Omega 6	1.9%
Omega 3	0.7%
Calcium	1.2%
Phosphorus	0.9%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 25,800 IU, Vitamin D3 1,750 IU

Provitamins: L-Carnitine 100 mg

Trace Elements: Zinc (Zinc Chelate of Amino Acids Hydrate/ Zinc Sulphate Monohydrate) 153 mg, Iron (Iron (II) Sulphate Monohydrate/ Iron (II) Chelate of Amino Acids Hydrate) 95 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate/Copper (II) Chelate of Amino Acids Hydrate) 15 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.3 mg

Amino Acids: DL-Methionine 2,600 mg