

Recipe Claims

Minimum 26% Freshly Prepared Angus Beef

A responsibly sourced and highly digestible protein source.



50% Total Beef

Rich in amino acids, vitamins & minerals, beef is a delicious source of protein.



Digestive Health

Pre-biotics MOS (Mannan-oligosaccharides) & FOS (Fructo-oligosaccharides) which may help to promote the growth of healthy gut bacteria and aid digestion.



Added Omega 3 Supplement

To help support healthy skin & coat.



Sweet Potato

An excellent alternative to grains, sweet potato is a complex carbohydrate high in B Vitamins.



No Added Artificial Colours & Preservatives

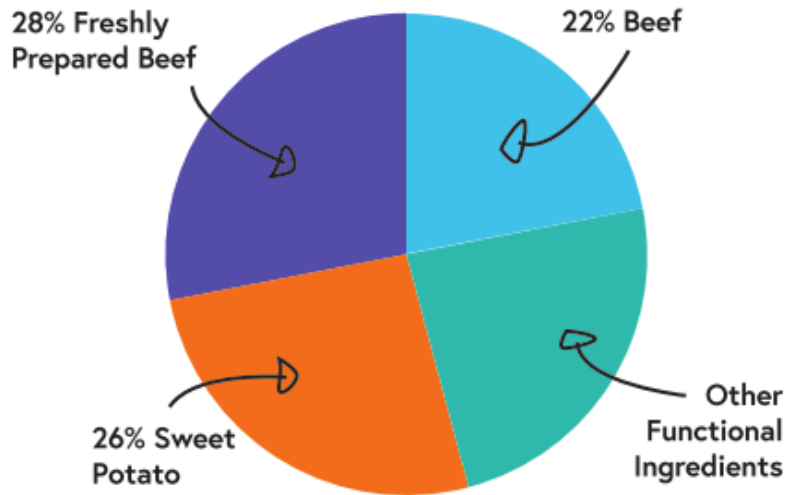
Naturally preserved using rosemary extract.



Angus Beef with Sweet Potato & Carrot

Adult Dog

COMPOSITION



Beef 50% (including Freshly Prepared Angus Beef 28%, Dried Beef 19% & Beef Fat 3%), Sweet Potato (26%), Potato, Peas (7.5%), Linseed, Beet Pulp, Minerals, Omega 3 Supplement, Vegetable Stock, Carrot (<0.1%), Fructooligosaccharides (FOS, 96 mg/kg), Mannanligosaccharides (MOS, 24 mg/kg)

FEEDING GUIDE*

Weight of Dog (kg)	Grams per day (g)
	Adult Dog
1 - 5kg	25 - 85g
5 - 10kg	85 - 145g
10 - 20kg	145 - 235g
20 - 30kg	235 - 320g
30 - 40kg	320 - 400g
40+kg	400+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

Grain Free Range



The **Grain Free** range includes a selection of the finest freshly prepared nutritious and highly digestible animal protein sources.

The range has been formulated with sweet potato and potato to be suitable for those with grain intolerance/sensitivity.

Why Angus Beef?

Angus beef comes from the Angus breed of cattle which are native to the North-East of Scotland. Angus beef is considered a **higher** quality compared to regular beef.

Why Carrot?

Carrot is known for being a **good** source of vitamin A in the form of beta carotene which **helps** support eye health and vision.

ANALYTICAL CONSTITUENTS

Crude Protein	29%
Crude Fat	13%
Crude Fibre	3%
Crude Ash	7%
Moisture	8%
NFE	41%
Metabolisable Energy	371 kcal/100g
Omega 6 Fatty Acids	1.1%
Omega 3 Fatty Acids	1.3%
Calcium	1.0%
Phosphorus	0.5%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 15,000 IU, Vitamin D3 2,000 IU, Vitamin E 95 IU

Trace Elements: Zinc (Zinc Sulphate Monohydrate) 50mg, Iron (Iron (II) Sulphate Monohydrate) 50mg, Manganese (Manganous Sulphate Monohydrate) 35mg, Copper (Copper (II) Sulphate Pentahydrate) 15mg, Iodine (Calcium Iodate Anhydrous) 1mg, Selenium (Sodium Selenite) 0.3mg

KIBBLE SIZE

- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture.

