

Recipe Claims

29% Total Chicken

A responsibly sourced and highly digestible protein source.



Yucca Extract

From natural sources, this plant extract is thought to help reduce stool odour.



Digestive Health

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.



Skin & Coat

Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.



Immune System

Contains vitamins and minerals to help maintain a healthy immune system.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.



FEEDING GUIDE*

Weight of Dog (kg)	Grams per day (g)
	Adult Dog
1 - 5kg	30 - 95g
5 - 10kg	95 - 160g
10 - 20kg	160 - 270g
20 - 30kg	270 - 365g
30+kg	365+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

KIBBLE SIZE

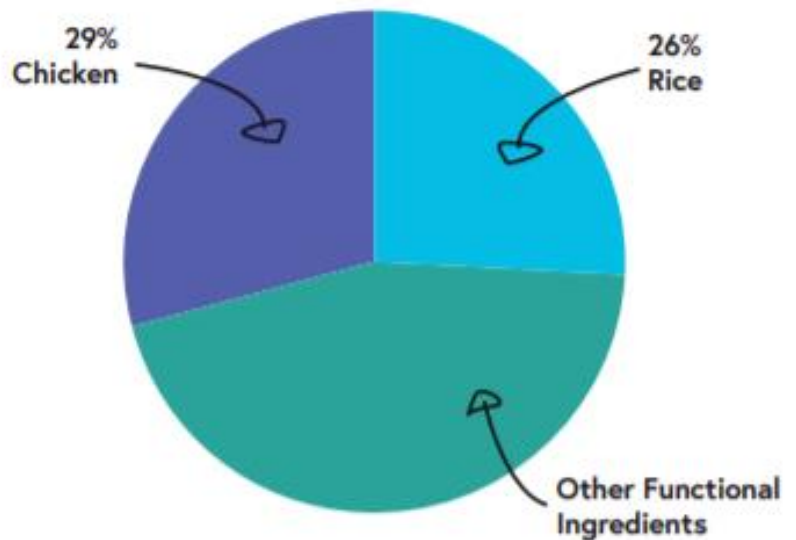
- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture.



Chicken with Rice

Adult Dog

COMPOSITION



Chicken 29% (including Dried Chicken 26% & Chicken Fat 3%), Rice (26%), Barley, Oats, Beet Pulp (2%), Dried Fish, Brewers Yeast, Minerals, Vitamins, Yucca Extract (190 mg/kg)

Super Premium Range



The **Super Premium** range benefits from a variety of high quality protein sources.

The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

Why Chicken?

Chicken is a **lean** protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which may **help** contribute to overall health and well-being.

Why Rice?

Rice is a carbohydrate source ideal for dogs with sensitive digestion.

ANALYTICAL CONSTITUENTS

Crude Protein	24%
Crude Fat	8%
Crude Fibre	3.5%
Crude Ash	5.5%
Moisture	8%
NFE	51%
Metabolisable Energy	348 kcal/100g
Omega 6	1.95%
Omega 3	0.25%
Calcium	1.5%
Phosphorus	0.9%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 14,400 IU, Vitamin D3 1,925 IU, Biotin 145 mcg

Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganese Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg