

Recipe Claims

28% Total Lamb

A responsibly sourced and highly digestible protein source.



Natural Energy

Contains a combination of carbohydrate sources to provide quick release and sustained energy.



Digestive Health

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.



Skin & Coat

Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.



Immune System

Contains vitamins and minerals to help maintain a healthy immune system.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.

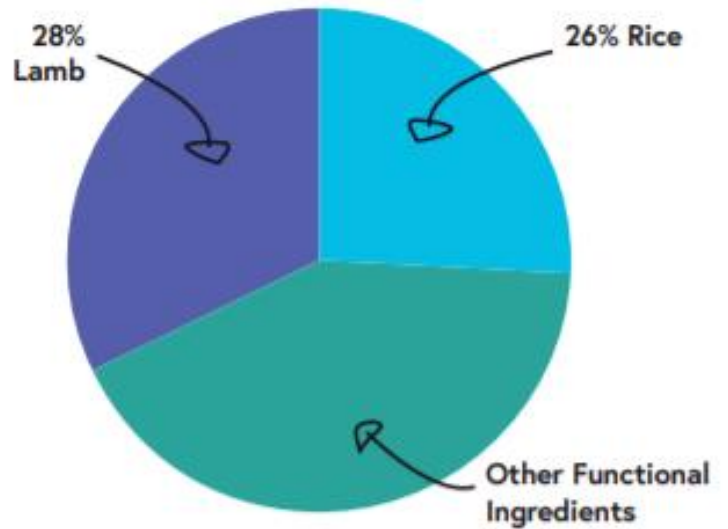


Lamb

with Rice

Adult Dog

COMPOSITION



Lamb 28% (Including Dried Lamb 26% & Lamb Gravy 2%), Rice (26%), Barley, Oats, Brewer's Yeast, Chicken Fat, Beet Pulp (2%), Minerals, Vitamins, Yucca Extract (190 mg/kg)

FEEDING GUIDE*

Weight of Dog (kg)	Grams per day (g)
	Adult Dog
1 - 5kg	35 - 90g
5 - 10kg	90 - 150g
10 - 20kg	150 - 255g
20 - 30kg	255 - 345g
30+kg	345+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

KIBBLE SIZE

- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture.



Super Premium Range



The **Super Premium** range benefits from a variety of high quality protein sources.

The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

Why Lamb?

Lamb is a nutrient-dense, **highly** palatable and digestible protein source. It is also a **good** source of vitamin B12 and iron which are required to help keep nerve and blood cells **healthy**.

Why Rice?

Rice is a carbohydrate source ideal for dogs with sensitive digestion.

ANALYTICAL CONSTITUENTS

Crude Protein	22%
Crude Fat	9.5%
Crude Fibre	3%
Crude Ash	9%
Moisture	8%
NFE	48.5%
Metabolisable Energy	345 kcal/100g
Omega 6	2.1%
Omega 3	0.6%
Calcium	2.3%
Phosphorus	1.3%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 14,400 IU, Vitamin D3 2,000 IU, Vitamin E 95 IU

Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.29 mg