

Rich In Fish with Rice

Recipe Claims

20% Total Fish

Responsibly sourced and highly digestible protein sources.



Joint Care Pack

To help support cartilage for healthy joints in overweight & senior dogs.



Digestive Health

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.



Weight Management

15% less fat than the standard adult recipes.



Immune System

Contains vitamins and minerals to help maintain a healthy immune system.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.



Super Premium Range



The **Super Premium** range benefits from a variety of high quality protein sources.

The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

Why White Fish?

White Fish are a source of protein and Vitamins B6, B12 and Niacin. They are also a source of Omega 3 fatty acids which may **help** to support skin and coat health and healthy joints.

Why Rice?

Rice is a carbohydrate source ideal for dogs with sensitive digestion.

FEEDING GUIDE*

Weight of Dog (kg)	Grams per day (g)	
	Senior	Light
1 - 5kg	25 - 90g	25 - 80g
5 - 10kg	90 - 150g	80 - 135g
10 - 20kg	150 - 250g	135 - 225g
20 - 30kg	250 - 335g	225 - 305g
30 - 40kg	335 - 415g	305 - 375g
40+kg	415+g	375+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

KIBBLE SIZE

- Optimal kibble size and shape for adult senior dogs.
- A crunchy kibble texture.



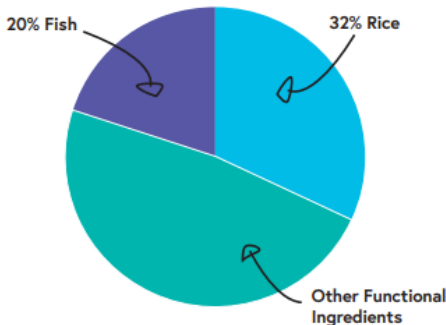
NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 14,400 IU, Vitamin D3 1,925 IU, Vitamin E 95 IU

Provitamins: L-Carnitine 480 mg

Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg

COMPOSITION



Brown Rice (22%), Dried Fish (20%), Barley, Oats, White Rice (10%), Chicken Fat, Beet Pulp (4%), Pea Fibre, Brewer's Yeast, Minerals, Vitamins, Yucca Schidigera Extract (190 mg/kg), Glucosamine (180 mg/kg), Methylsulfonylmethane (180 mg/kg), Chondroitin Sulphate (125 mg/kg)

ANALYTICAL CONSTITUENTS

Crude Protein	21%
Crude Fat	8%
Crude Fibre	4%
Crude Ash	6.5%
Moisture	8%
NFE	52.5%
Metabolisable Energy	341 kcal/100g
Omega 6	1.6%
Omega 3	0.5%
Calcium	0.9%
Phosphorus	0.6%

* FEDIAF guidelines state that if you declare a Recipe as **Light**, Metabolisable Energy or kcal **must be declared** on your product packaging.